



Escaping the Leadership Riptide: 4 Ways to Lead Differently

Sadly, for many of us, work is little more than a four-letter word. **According to Gallup, 87% of employees worldwide are disengaged...** which means that they see work as a necessary evil, a life sentence, something to “one day be free from”.

This widespread and growing disillusionment with the world of work is a crisis that manifests practically as poor safety, lack of productivity, cost overruns, absenteeism unrealistic wage demands. These are all issues plaguing boardrooms.

Aren't leaders meant to create workplaces in which passion, ingenuity and imagination run riot? Where engagement levels hit all-time highs?

To do this, leaders at all levels need to lead differently. Need to actually DO things differently. As Mintzberg said “*Leadership, like swimming can't be learned by reading about it.*”

In this inspirational and practical session, we will discuss 4 ways in which leaders need to lead differently:

- Selling the dream
- Listening
- Visual storytelling
- Focusing on strengths

Date - 13 July 2018

Time - 08:30 – 10:30
(08:00 registration)

Venue - Melrose Place Conferencing
Melrose Arch, Johannesburg

Investment - R490.00 Excl. VAT

Tracey Swanepoel is the author of **The Leadership Riptide and How to Escape (chosen by the SABPP as one of their top 5 leadership books)**, in which she proposes a model of the ideal “Future Company” that leaders need to create, based on the latest research from science about what motivates, engages and inspires employees. She is a Henley Business School MBA graduate and founder of THINKspiration, a specialist consultancy which focuses on developing leaders and helping them to get their corporate strategy understood by equipping them with innovative, practical tools and skills.